

PHYTODESS

PARIS

Hairstyling **expertise** and the **wealth**
of nature as **sources of beauty**

PHYTODESS

hair care to naturally magnify hair beauty!



From design to formula, these hair care products are sure to please!

DESSANGE introduces PHYTODESS, its **range of shampoos and hair treatments** used daily in its salons, to enhance women's beauty while talking to their senses!

The **27 products - shampoos and hair treatments** - are organized into four needs:

- **scalp treatments**
- **shampoos**
- **specific care for lengths and ends**
- **specific care for sun-exposed hair**

PHYTODESS focuses on **natural ingredients** and formulas while maintaining the refined touch and **professional spirit** that all DESSANGE creations are famous for. The formulation charter that guides the creation of each PHYTODESS product will reassure the most demanding customers.

- a majority of natural origin ingredients
- formulas that minimize the risks of allergies
- products systematically tested and validated by the DESSANGE Hair and Beauty Research and Training Center.

Formulated for hair and scalp's specific needs, the association of PHYTODESS hair treatments and shampoos brings you a real 'spa moment' at home, while still getting your hairstylist's professional and expert gestures. A **made-to-measure ritual** combining delicate textures and floral scents.

THE PHYTODESS STARS

DESSANGE introduces **three PHYTODESS star products**

TERRE PRECIEUSE OR *rinse-off clay bath for multi-stressed scalp*

In the salon, hairstylists mix a TERRE PRECIEUSE and a SHAMPOO to invent a **tailor-made ritual** that will act both on hair and scalp.

At home, this sublime golden paste is applied section by section like a precious and beneficial ointment. Its fragrance and soft texture are irresistible. The soothing action is immediate, while the invigorating effect reflects in restored hair strength. A pure delight!

■ 200ml



YLANG-YLANG SHAMPOO *lasting nutrition for dry, weakened hair*

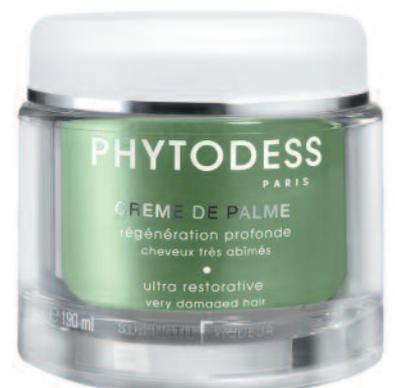
Goodbye dry, brittle hair! This rich and luscious shampoo works from roots to tips. It delivers a cocktail of vitamin B5 and ylang-ylang essential oil capable of restoring **strength and shine** to hair in need of comforting action. You'll feel reconciled with your hair after only a few uses!

■ 250ml

CREME DE PALME *ultra-restorative cream for very damaged hair*

A concentrate of nature with repairing action, this highly original treatment, composed of **99% palm oil**, is the ultimate weapon against hair dryness. This naturally restoring "cement" helps repair the hair fiber and intensely coat and nourish the most damaged hair. It makes you feel "addicted" from the very first use. This treatment is used with PHYTODESS spirulina shampoo.

■ 190ml



THE PHYTODESS RANGE

Products to combine at will, creating a **personalized hair care** ritual totally adapted to the needs of hair and scalp.

SCALP TREATMENTS

Like the skin, the scalp needs to be moisturized, nourished and pampered : it plays a capital role in hair beauty! This is why PHYTODESS has created **seven products** specifically adapted to the needs of scalp which undergoes daily stress or which is naturally imbalanced.



LES TERRES PRECIEUSES

rinse-off clay baths

PHYTODESS has created TERRE PRECIEUSE, a collection of rinse-off scalp treatments formulated with clay, essential oils and – for the first time in hair care – precious metals and stones with recognized effectiveness to help rebalance, soothe or remineralize the scalp.

■ 200ml

TERRE PRECIEUSE MALACHITE (MALACHITE)

Helps purify and regulate oily scalps; removes oily dandruff.

< **PURITY**

TERRE PRECIEUSE CUIVRE (COPPER)

Helps soothe, revitalize and protect irritated scalps.

< **COMFORT**

TERRE PRECIEUSE OR (GOLD)

Helps moisturize, detoxify and rebalance multi-stressed scalps.

< **BALANCE**

TERRE PRECIEUSE PERLE (PEARL)

Helps remineralize and strengthen weakened scalps; helps fight the appearance of thinning hair.

< **HAIR STRENGTH**

TERRE PRECIEUSE ARGENT (SILVER)

Helps nourish and regenerate dry scalps; removes dry dandruff.

< **SOFTNESS**

Originality: these beauty treatments for the scalp are applied directly to a dry scalp, then lathered and extended to hairlengths like a shampoo.

TRACE ELEMENTS SPRAY

strength and volume for thin, lifeless hair

An amazing combination of trace elements, minerals and vitamins, this concentrate of vitality and energy helps stimulate hair growth while strengthening the hair fiber. Hair regains vitality and tone.

■ 200ml

< **BOUNCE**

TRICHBIOL

fortifying concentrate

This formula combines leading-edge active ingredients for thinning hair prevention with a blend of vitamins, minerals and essential oils to repair, retexturize and stimulate the entire scalp and hair. Hair gradually becomes denser and more resistant.

■ Box of 14 vials

< **THINNING HAIR PREVENTION**

SHAMPOOS

PHYTODESS shampoos have been developed with extremely gentle cleansing bases in order to respect the **condition of the hair** and avoid any stress. Each hair type benefits from a star **natural ingredient** whose active molecules work at the root of the hair fiber to deliver effective action on the hair. The texture is adapted to the hair type: from airy gels to the richest creams.



GINSENG SHAMPOO

infinite volume heavy hair

This gel shampoo transforms heavy hair into fresh, lightweight-feeling hair. The ginseng and green clay formula tones the hair fiber and purifies the scalp.

■ 250ml

< LIGHTNESS

VITAMIN C SHAMPOO

daily balance for all hair types

This cream shampoo delivers the energy of vitamin C and the nourishing benefits of sesame oil, leaving hair feeling ideally hydrated and soft to the touch while restoring radiance.

■ 250ml

< ENERGY

NEROLI SHAMPOO

chono hydratation for rough, rebellious hair

Specially formulated to smooth undisciplined hair, this shampoo, enriched with neroli essential oil, hydrates and gently washes hair. Its anti-frizz and anti-humidity formula stops it from curling and increases volume during the day. Volume is controlled, hair is supple, soft and shiny.

■ 250ml

< DISCIPLINE

SHAMPOOS



BAMBOO SHAMPOO *gentle daily care for color-treated hair*

< **LUMINOSITY**

Color-treated hair will draw new strength from this delicious repairing shampoo which combines mango butter and bamboo extract. The hair is nourished without being weighed down, its color regains luminosity and does not fade.

■ 250ml

YLANG-YLANG SHAMPOO *lasting nutrition for dry, weakened hair*

< **SOFTNESS**

Vitamin B5 and ylang-ylang essential oil help restore softness and suppleness, helping hair regain its substance and improving its condition.

■ 250ml

TRICHOBIOL *fortifying shampoo*

< **THINNING HAIR PREVENTION**

This shampoo helps stimulate surface microcirculation and reduce the appearance of thinning hair with high-tech active ingredients and essential oils of orange and lavender, leaving hair feeling denser and more resistant.

■ 250ml

SPECIFIC CARE FOR LENGTHS AND ENDS

Being a recognized hair Expert, DESSANGE perfectly understands the needs of the hair, whether it is **natural**, **color-treated** or **highlighted**. PHYTODESS specific treatments for hair lengths and ends meet these needs precisely, and are adapted to modern lifestyles.



GINKGO BILOBA SPRAY

hydration and protection for dry, color-treated and highlighted hair

This leave-in spray, using anti-radical ginkgo biloba and fortifying rice proteins, hydrates, tones and protects hair without weighing it down. Easy to untangle, hair is soft and shiny.

■ 200ml

< **SHINE**

GOLD-SHEA DAY CREAM

defense and hydration for all hair types

This precious formula with gold extracts and shea butter helps prevent the hair fiber from drying out and acts like a shield against harsh external elements. Hair appears strong and shiny.

■ 100ml

< **PROTECTION**

ARGAN OIL MASK

chrono-nutrition chrono for rough, rebellious hair

This cream-mask, enriched with argan oil, nourishes and instantly smoothes rebellious hair without weighing it down. Its anti-frizz and anti-humidity formula stops it from curling and increases volume during the day. Volume is controlled, hair is supple, soft and shiny.

■ 200ml

< **CONTROL**

SPECIFIC CARE FOR LENGTHS AND ENDS



MACADAMIA MASK

intense luminosity for color-treated hair

< **RADIANCE**

This mask nourishes and beautifies color-treated or highlighted hair, whose radiance it revives. Its formula, rich in macadamia oil and brimming with vitamins, provides incomparable shine and softness.

■ 200ml

HONEY MASK

complete nutrition for dry, weakened hair

< **VITALITY**

Dry, dull hair regains a silky feel with this creamy formula enriched with honey extract. Better nourished and well protected, hair spontaneously rediscovers radiance and beauty.

■ 200ml

CREME DE PALME

ultra-restorative cream for very damaged hair

< **STRENGTH**

Composed of 99% natural palm oil, this exceptional hair treatment acts like a restorative cement for the hair fiber. The hair instantly regains strength and softness (it is used with PHYTODESS spirulina shampoo).

■ 190ml

TRICHBIOL

fortifying dietary supplement for hair and nails

< **THINNING HAIR PREVENTION**

These capsules help strengthen hair and nails from within by providing the elements necessary for their growth.

■ Box of 60 capsules

SYMBIO SUN, SPECIFIC CARE FOR SUN EXPOSED HAIR

During summer, hair needs **to be pampered**. The **deliciously exotic scented** Symbio Sun range offers special hair treatments to make sun exposed hair more beautiful. These not-to-be-missed products associate protection and pleasure, making hair beautifully **shiny** in the sun.

FONDANT PROTECTIVE GEL

This pearly "gelée" adorns the hair with light and gives a glamorous wet effect. It contains UVA-UVB sunscreens that help protect hair from sun damage, while banana extract, rich in trace elements, works to regenerate the hair fiber. Hazelnut oil helps prevent dryness.

Apply to dry or damp hair before exposure. Reapply regularly.

■ 150ml



JOJOBA DRY OIL

Apricot, macadamia and jojoba oils gently coat and nourish hair, while vitamin E and sunscreens actively protect wet or dry hair in the sun.

Apply to dry or damp hair before exposure. Reapply regularly.

■ 150ml



MALLOW SHAMPOO

hair and body

This ultra-gentle shampoo washes away all traces of oil, sand, salt and chlorine with its mild cleansing base containing shea butter. Enriched with repairing banana extract and a specific retexturizing complex (althea, arnica, achillea among others), it leaves hair feeling extra-soft after a day in the sun.

Apply to damp hair and body, work into lather with water, then rinse thoroughly.

■ 200ml



CALENDULA MASK

dry hair

As if by magic, this concentrate of softness seems to transform hair into silk. Plant extracts help remineralize, regenerate and protect hair from sun damage in one easy step, leaving it extremely easy to detangle and style.

Apply in a thick layer to clean, towel-dried hair. Leave on for 5 minutes, then rinse off.

■ 150ml



SYMBIO SUN, COLOR-TREATED HAIR

Made more fragile by the sun, sea, chlorine and salt, **color-treated hair** needs **special attention** to maintain its **shine** in the open air.

WATER LILY MIST *color-treated hair*

This light and refreshing mist is enriched with hydrating and anti-oxidant water-lily extract associated with UV filters. It maintains the color's shine and helps untangle hair. Its dual function makes it the perfect ally for color-treated hair exposed to the sun, to the sea or to chlorine:

- During exposure, it protects hair from the aggressions of the sun, sea or chlorine.
- After exposure, it hydrates and repairs color-treated hair.

Vaporize throughout the day during and after exposure on clean and towel-dried hair.

Tips: Use as often as you like

■ 150ml



MANGO SHAMPOO *color-treated hair*

This creamy textured shampoo gently washes hair and scalp, while eliminating all traces of salt, chlorine and sun care products. Its gentle cleansing base – anti-oxidant sesame oil and hydrating mango butter – cleans and moisturizes color-treated hair. Banana extract, with its remineralising benefit and a natural protection against UV rays, protects hair's shine.

Apply on wet hair, lather and rinse carefully.

■ 200ml

RED PALM CREAM *color-treated hair*

This rich and luscious cream regenerates and maintains the shine of sun, salt or chlorine exposed color-treated hair. Rich in nourishing and anti-oxidant red palm oil and anti-ageing vegetal oils (apricot and macadamia nut), its formula intensely nourishes and repairs color-treated hair and maintains its shine.

On clean and towel-dried hair, apply on the lengths and allow to penetrate. Leave-in for 5 minutes and rinse carefully.

■ 150ml



PHYTODESS products are available in DESSANGE,
Camille Albane and Frédéric Moreno salons and authorized points of sale.

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